2023 marks the 5th annual Python Web Conference (#PWC2023)

#PWC2023 will feature sessions for mid-level and advanced developers alike. International experts will share cutting-edge presentations on topics including:

- AI/ML/NLP
- Big Data
- Cloud Native
- Lean Software Development
- Microservices
- CI/CD
- Containers/Serverless
- Django
- Security
- and more
- Lean Software Development
- Microservices
- CI/CD
- Containers/Serverless
- Django
- Security
- and more

In addition to talks that get attendees thinking, #PWC2023 will feature interactive open spaces, lightning talks, welcoming socials, and countless opportunities for Pythonistas to mingle, network and have fun!

The Python Web Conf is organized by Six Feet Up, a Python and Cloud expert consulting company that makes the world a better place by accelerating tech leaders' impact.
EVENT DETAILS

5 Days
March 13-17, 2023 | 9am-3pm ET daily

50+ Live Talks

400+ Attendees

40+ Countries

100% Virtual
via LOUDSWARM
by six feet up
WHY SPONSOR

1. Promote your brand
2. Show off your products/services
3. Make early announcements
4. Test ideas with your target audience
5. Recruit new talent
6. Network with speakers backstage
7. Get attendee and viewership stats
8. Support the Python community!

#PWC2021: 15 sponsors vs. #PWC2022: 31 sponsors

107% more companies sponsored Python Web Conf in 2022.
<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Job Post</th>
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<tbody>
<tr>
<td>Sponsor recognition in all advertising</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Sponsor logo on YouTube bumpers (A)</td>
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<tr>
<td>Free tickets to the event</td>
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<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Logo on website and slideshow during intermissions</td>
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<td>Large</td>
<td>Medium</td>
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<td>Sponsor mentions throughout conference by moderators</td>
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<td>1 @ 3-min</td>
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<tr>
<td>Promoted job listings on website and Slack</td>
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<td>3</td>
<td>2</td>
<td>1</td>
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<td>Attendees auto-added to sponsor Slack channel</td>
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<td>Attendees self-added to sponsor Slack channel</td>
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<td>Logo on #PWC2023 jersey (sponsorship must be secured on/before Dec. 1, 2022) (D)</td>
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<td>Opportunity to speak at event</td>
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<td>Banner ads on select sessions in LoudSwarm</td>
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<td>3</td>
<td>1</td>
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</table>
376 people from 21 timezones and 36 countries

Attendee Job Titles:
- 73% of #PWC2022 attendees self-qualified as Mid-Level and Senior Developers.
- Other titles include: Founder, CTO, Director, Senior Software Engineer, Principal Software Engineer, Data Analyst, Software Developer, Full Stack Developer, Consultant, Account Specialist

Attendee Companies:
- Large financial institutions, Fortune 500 companies, engineering companies, major universities, consulting firms, local governments, car manufacturers, etc.

Video Viewership:
- All videos recorded at #PWC2023 will be available to the public on via the Six Feet Up YouTube channel which boasts +3,980 subscribers.
- PWC videos from 2021 and 2022 have accumulated +9,700 views.
14,000+ unique visitors went to the #PWC2022 website from July 2021—May 2022.

Almost each day in March, 400+ people visited 2022.pythonwebconf.com.
● 66% of all attendees used Slack during the 5-day conference.

● Nearly 50% of all attendees engaged on Slack by posting comments and reactions.
In March, @PythonWebConf:

- Received 28.3k profile visits
- Garnered 249k impressions
- Earned 291 mentions
- Gained 274 new followers
- Shared 170 Tweets

@PythonWebConf tweets in March earned an **average engagement rate of 3.06%** which is significantly above the **industry average of 0.029%**.
“Having the conference 100% virtual was great! This is how conferences should be.”
– Todd Lichty

“Good variety of talks. Half the time there were two talks that I wanted to watch in one time slot.”
– Anonymous

“I got more interesting content from the Python Web Conf than I did from all of the PyCon talks combined.”
– Michael Kennedy, host of the Talk Python to Me podcast

“The keynotes really hit it out of the park.”
– David Glick

“All tracks and speakers were excellent. The event Slack worked well as a virtual, central convention center.”
– Anonymous

“Folks like Calvin inspire me to do great things. Conferences like Python Web Conf give me the content I need to make great things happen!”
– Andrew Knight

“The Culture track was unexpectedly good, and the post-session chats were fun.”
– Anonymous
Can I commit to sponsorship but pay closer to the conference?
- Yes. However, we do not list your organization on the website or any marketing materials until the sponsorship fees are paid. Sponsorships are first-come, first-serve based on receiving payment, so we do not guarantee availability.

Can I get the list of attendees and their contact information?
- We take privacy seriously so we do not share the list of attendees. You are free to connect with online attendees via Zoom, Jitsi and Slack.

Can you send out emails on behalf of my organization?
- We do not send out emails on behalf of sponsors, but sponsors are included in newsletters, official conference messages, social media, intermission slideshow, etc.

What's the best way for sponsors to engage with participants?
- **Sponsor Channel**: Diamond, Platinum and Gold sponsors run their own Slack channels and can interact with attendees and professional influencers via live demos, case studies, and special offers.
- **Hallway Chat**: A general hallway Slack channel encourages discussions and networking. This is an opportunity for sponsors to further connect with attendees.
- **Greenroom Chat**: A speaker-exclusive Slack channel is accessible to sponsors.
Count Us In! What’s Next?

Contact events@sixfeetup.com to finalize your contract.


Your sponsorship benefits will begin as soon as payment is received. In addition to payment, please send us:
- Your company logo (hi-res, preferably an .eps or .ai file)
- URL/landing page
- 200-character blurb about your company
- Social handles for Facebook, Twitter, and LinkedIn

What are the logistics?
Approximately two weeks before the event, you will receive information about: date, times, tickets (if applicable), logistics, etc. If you need information sooner, please email events@sixfeetup.com for details.